

# COMING!

## The Greatest Sacrifice Sale of Women's Oxfords and Pumps

Ever held in El Paso. 8000 pairs of high grade Oxfords and Pumps go on sale Monday, August 15th. (Full Details Later)

**Lerner Shoe Co.** 215 El Paso St.



TAKE THE

## Sunset Route FOR All Points East

SUNSET LIMITED-ELECTRIC LIGHTED TRAIN THROUGHOUT DINING AND LIBRARY OBSERVATION CARS

OIL BURNING LOCOMOTIVES.

City Ticket Office  
St. Regis Hotel Bldg.

"The Philippines as I Saw Them," by General James F. Smith, ex-Governor of the Philippines, and "California's Black Gold, the Romance of the Oil Wells," by Walter V. Weelke. In Sunset Magazine for August, now on sale at all news stands, fifteen cents.

VISIT  
**Scott & Thornton's**  
**New Store**  
Everything For Men  
215 San Antonio St.

ASK YOUR GROCER  
FOR  
Arctic or Matador  
Brand Lard Compound, the Pure Vegetable Lard,  
Manufactured by  
**El Paso Refining Co.,**  
El Paso, Texas.

You can easily sell it  
Call Bell 115, Auto 1115  
ality.  
tell the girl what it is  
and The Herald will sell  
it. No bother, no form-



## CIRCLE TOURS VIA RAIL AND OCEAN TO NEW YORK, N. Y. AND BOSTON, MASS.

Via Chicago, Niagara Falls, St. Lawrence River and Montreal.

RETURNING via steamer to New Orleans or Galveston. Return Limit October 31st. Liberal Stopovers.

Insist on your ticket via Chicago in connection with The Grand Trunk (International Double Track Route). For detailed information apply to your nearest agent or write

**H. G. ELLIOTT,**  
FIRST ASST. GEN. PASS. AGENT.

135 Adams Street, Chicago, Ill.

## DEMING HOUSES ARE BEING IMPROVED

Many New Settlers in the Mimbres Valley—Personal News.

Deming, N. M., Aug. 10.—A large force of carpenters is at work on the new machine shops that are being put up by Knowles & Rowland, on Gold avenue. This shop will be fitted with a traveling crane and will be supplied with the latest lathes. There will be drafting

## Facts About El Paso For Visitors To Know

El Paso has 35 miles of street car lines.

El Paso has 20 miles of asphalt paved streets.

El Paso city has an assessed valuation of \$30,000,000.

El Paso has eight railroads and a \$500,000 union passenger terminal.

El Paso has 25 mail carriers, and the postoffice receipts last year were \$108,000.

El Paso has never had a sunstroke, a panic, or a strike that tied up any industry.

El Paso is one of the most important ports of entry and export in the United States.

El Paso has the best lighted business district of any city in Texas; see for yourself tonight.

El Paso railroads handled 600,000 cars in the local yards last year and their payrolls aggregated \$3,000,000.

El Paso will invest \$2,500,000 in new buildings this year and invest \$2,500,000 more in improvements and industries.

El Paso has eight banks, five national and three state, with a combined capital of over \$2,000,000 and deposits of \$10,000,000.

El Paso has \$600,000 invested in school buildings and grounds, and \$25,000 in manual training and domestic science equipment.

El Paso is in the center of a tract of 225,000 acres of land that will be irrigated by a \$10,000,000 dam which the government is now building.

El Paso has three steam fire engines, five combination hose and chemical wagons, one automobile combination wagon, and extension ladder truck.

## Visitors Welcome!

The Herald has provided a visitors' gallery especially for the pleasure and interest of its patrons. Come in any time between 12:30 p. m. and 4:30 p. m. and see the best equipped newspaper plant in the southwest.

**The Big Press Runs**  
**Between 3:30**  
**and 4:30**

No Press Room Secrets  
About Herald Circulation.

and blue print rooms on the second floor.

Dr. W. W. Hammons, of Pickering, La., has purchased the Osburn place one and a half miles southeast of Deming, and will immediately develop it. He has returned to his home for the purpose of making arrangements to bring his family and household effects to Deming. Mr. Osburn is developing another place six miles southeast of Deming.

J. F. Holliday of Indianola, Iowa, has gone to his home. He will return to Deming at an early date to improve his holdings that he recently purchased south of Deming.

Wagon loads of melons, vegetables and fruit are being brought into town every day.

Louie Chung Jim, a Chinese, was ordered deported to China today in United States commissioner McKoy's court.

E. E. Briggs, of Durango, Colo., is visiting for a week with Lee Russell. W. C. Wallis has returned from a month's vacation at Los Angeles, Cal.

Pierce Hughes, of the Clark Grocery company, is away on a two weeks' vacation.

David Hicks, of Kokomo, Ind., is visiting with his nephew, C. E. Hicks.

Rain fell over nearly all of Luna county. According to the weather observer at the Southern Pacific depot, the fall was two-tenths of an inch.

A. B. Crawford, postoffice inspector, of Albuquerque, came in from Dalhart, Texas, enroute to Silver City, where he will investigate and ascertain the amount stolen from the mail pouches that were rifled in the holdup at Mogollon a few days ago.

District attorney A. W. Pollard has left for a month's vacation at his former home in Wisconsin.

A. Ewing, Santa Fe trainmaster, of San Marcial, was in Deming a few hours on his regular inspection trip.

Miss Esther Bolch has gone to Silver City where she will visit for a few days with Mrs. W. R. Walton.

James and William Hall, sons of Thomas Hall, of Nutt, are spending a few days in Deming.

W. W. Crawford has left for Cambridge, where he will erect an adobe house for Hal Kerr. The lumber and material for finishing same were shipped from Deming.

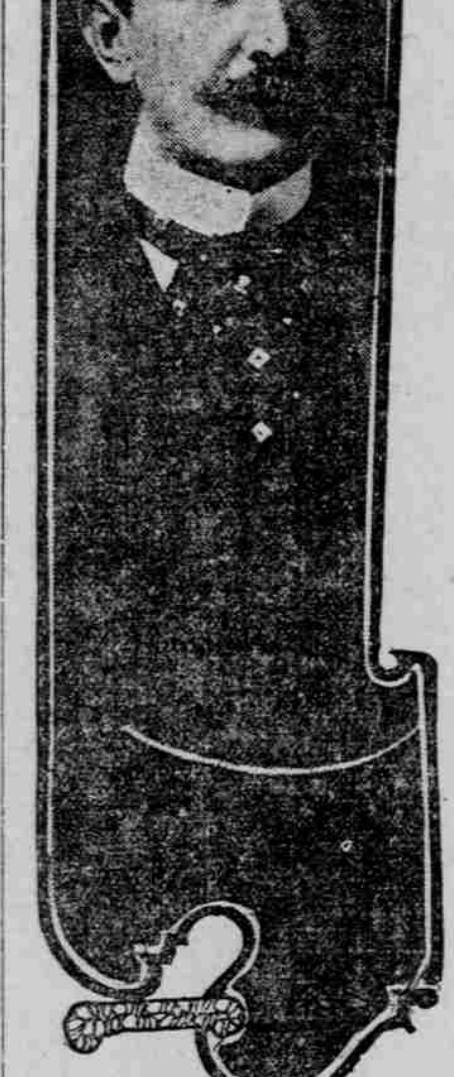
The concrete storehouse of J. C. Stenson & Son is nearing completion.

Mrs. H. L. DeBaron of Dodge City, Kas., will locate on some land 25 miles south of Deming.

**Deming Hotel Arrivals.**  
The following are registered at the hotels: Wilden Hotel: A. Brahm, Los Angeles; R. R. Johnson, Los Angeles; L. J. Brady, San Marcial; Mrs. Walter Harn, Silver City. Victoria Hotel: J. W. Shinn, Bartlett, Texas; C. L. Howell, Los Angeles; H. E. Finney, Chicago. Sunset Hotel: W. T. Davis, El Paso; Jno. Hyatt, Nutt; Jas. and Wm. Hall, Nutt.

**BELMONT HEAD OF AVIATION MEETING**

New York, Aug. 10.—August Belmont, has been elected president and manager of the "International Aviation Meet" to be held in Belmont Park, New York, next October. The announcement



revealed an inkling of the bitter strife which has been agitating the group of financiers who are promoting the event. It is now said that the race will be held but there will be no Rheims trophy to compete for as it is hinted that Curtiss, who holds this trophy, will not compete if the event is held at Belmont Park. He was in favor of the meet being held at Hempstead Plains, where it was first planned.

## PEOPLE IN EL PASO HOTELS

From New Mexico.

At the Zeiger—George Curry, Tulare; W. D. Tipton, Tulare; J. S. Nevares, Las Cruces; W. H. Nevares, Las Cruces; Mrs. J. S. Nevares, Las Cruces; Refugia Nevares, Las Cruces; A. S. Pierce, Alamogordo; John A. Cummins, Roswell.

At the Sheldon—R. J. Viljoen, La Mesa; W. B. White and wife, Anthony; G. A. Hyde, Tulare.

At the St. Regis—S. Lindauer, Deming.

At the Orndorff—Montroe Harper, Three Rivers; J. T. Hutchings, Three Rivers; W. C. Prenger, Las Cruces.

At the Grand Central—Jose Apadana, Las Cruces; D. O. France and wife, Las Cruces; A. T. Lopez, Las Cruces; Ramon S. Gonzales, La Mesilla; H. M. Den-

ney and wife, Alamogordo; T. H. Tucker and wife, Alamogordo; H. W. Loggins and wife, Carrizozo; Mrs. John Lemon, Carrizozo.

From Arizona.  
At the Angelus—Mrs. J. D. Prewitt, Bowie; Mrs. James Lazenby, Bowie.

At the Orndorff—Phyllis Freudenthal, Solomonsville.

From Texas.  
At the Zeiger—E. E. Edwards, Ft. Worth; E. M. Giron and wife, San Elizario; C. W. Hawth, Beaumont; Gaspar Giron San Elizario; J. C. Jenkins, Waller.

At the Sheldon—Sidney King, Dallas; C. H. Ogilvie, Ft. Worth; A. B. Paschal, T. O. Ranch; Paul Snow, Rockwall; E. N. Hall, Rockwall; G. B. Weatherby, Ft. Worth; J. S. Meyers, Austin; E. P. Kilborn, Eastland; H. E. Lawrence, Eastland; Sampson Connel, Georgetown; Sampson Connel, Jr., Georgetown; D. L. McComb, Clairmont; John B. Ayers, Sterling City; H. L. Hess, Pittsburg; M. D. Stanner, Gilmer; O. B. Kelly, Post City; W. H. Jennings, San Antonio; V. L. Jackson, Comanche; Sid Powell, Grandview; J. W. Ruse, Columbus; S. K. Lanier, Aspermont; F. T. Rennie, Dallas.

At the St. Regis—Charles Horn and wife, Houston; C. S. Bradley, Groesbeck.

At the Angelus—Mrs. H. S. Sisk and son, Houston; Miss Brown, Austin; Amos E. Duffy, Matagorda; Dr. V. D. Thomas, Matagorda; J. B. Boles and wife, Snyder; T. H. Lacy and wife, Anderson; John P. Kirk and daughter, Austin.

At the Orndorff—W. W. Miller and wife, Austin.

From Mexico.  
At the Zeiger—Frank G. Davis, Madera, Chihuahua; James W. Taylor, Mexico.

At the Sheldon—Katherine Hatch, Cananea, Sonora.

At the St. Regis—L. Braner and family, Hermosillo, Sonora; A. J. King, Placitas de Teras, Sonora; A. P. Anderson, and wife, Mexico, D. F.

At the Orndorff—J. M. Jorse, Madera, Chihuahua; J. J. McLaughlin, Parral; Peter A. Casto, Parral; Mrs. R. W. McLean, Chihuahua; Edmundo R. Puente, Chihuahua.

At the Grand Central—Grano Friese, Chihuahua; E. A. Friese, Chihuahua; N. Landaganay, Mexico City; J. S. Gates, Minaca, Chihuahua; J. Renteria, Jr., Mexico City; E. M. Allen, Siltos; N. S. Thorpe, Parral; J. B. Gurnal, Chihuahua.

From the Pacific Coast.  
At the Zeiger—A. L. Couger, San Elizario; M. Cereghino, Los Angeles; R. S. Philbrick, Guernsey, Wyo.

At the Sheldon—Mrs. B. W. McCauslin, Los Angeles.

At the St. Regis—H. Graham, San Francisco; E. R. Adams, San Francisco; Mrs. A. P. Anderson, Los Angeles; L. P. Strecker, Los Angeles; L. R. Doolittle, Los Angeles.

At the Orndorff—E. S. Thatcher, Nordhoff, Cal.

From New York.  
At the Sheldon—Lee Hirsch.

At the St. Regis—W. F. Steindler, A. D. Foster, Walter L. O'Neill.

At the Angelus—M. Williams and wife.

From Chicago.  
At the Zeiger—D. A. Syne.

At the Sheldon—William Hearn, E. N. Davis, Miss Josephine Howe.

At the St. Regis—H. L. Stevens, Mrs. E. R. Anderson, A. DeLand, E. H. Nolte.

At the Angelus—F. Clifton.

From Missouri.  
At the Sheldon—Edward Mitchell, St. Louis; T. Carraline, Kansas City.

At the St. Regis—Joseph Gordon, Kansas City; S. P. Jones, Kansas City.

At the Orndorff—Charles M. Pope, St. Louis.

From Everywhere.  
At the Zeiger—H. E. Overholt, Topeka, Kas.; Mrs. Overholt and daughter, Topeka, Kas.; James Edmonds and family, Quincy, Ill.; Bert Wilcox, New Orleans, La.; Mrs. A. B. Straub, Philadelphia; William Shaw, Denver; E. B. Burdard, Denver; A. L. Thomas, Oklahoma City; Howard Erwin, Oklahoma City.

At the St. Regis—J. J. Houston, Meridian, Miss.; M. Yamadova, Japan; M. W. Wuescottoff, Cleveland, Ohio; J. D. Dickinson, Denver; Mrs. Wm. Krauss, Memphis, Tenn.; E. L. Chambers, New Orleans, La.

At the Orndorff—C. C. Seigh, Pittsburg, Pa.; Roy C. Thomson and wife, Minneapolis.

At the Grand Central—E. A. Friese, Florence, Alabama.

**GARBAGE PLANT CONFERENCE.**  
F. W. White, of Portland, Ore., is in the city, conferring with engineer F. P. Smith on business relative to the details of the garbage plant to be erected by the city at a cost of \$10,000.

Try Herald Want Ads.

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## Bumper Bargains at Jarrell, Ballard & Co.

112-114 S. Oregon St.



In Shirt Waists, White Lawns, Silk and colored Wash Dresses, Long Silk Kimonos and Figured Dress Lawns. These are all this spring's and summer styles and must be closed at big sacrifice prices beginning tomorrow, August 11th on.



### Shirt Waist Specials

These are fresh, new spring waists that must be sold at great sacrifice. \$3.00 waists, come in fine materials, lace and embroidery.

Trimmed, for \$1.95

\$2.50 waists, come in different designs, trimmed in lace and embroidery, for \$1.75

\$2.00 waists, come in large range of styles and materials, on sale at \$1.35

\$1.75 waists, are all good styles and good values at regular prices will be closed at \$1.15

\$1.50 waists, come in fine lawns and lingerie materials, the sale price now is 98c

\$1.25 waists, snappy styles, good materials, a few odds and ends waists, \$1.00 values, 88c

\$1.00 white lawn and lingerie waists on sale at 68c

65c and 75c white lawn waists, embroidery trimmed, 50c

Odds and ends lawn waists, 50c values for 38c

Ladies' Wash Suits

\$7.50 colored wash suits for ladies for \$3.50

\$5.00 and \$5.50 wash suits for ladies for \$2.98

### Bargains in Dresses

White Lawn, Silk and Colored Wash Dresses. These dresses are all this spring's and summer styles. Odds and ends lots must be closed out at big sacrifice.

\$15.00 silk dresses on sale at \$8.95

\$12.50 black silk and white dresses on sale at \$7.95

\$8.50 and \$7.50 white and colored lawn dresses on sale at \$4.75

\$4.50 white lawn and fine colored mercerized gingham dresses on sale at \$3.75

\$5.00 white and colored lawn dresses on sale at \$2.95

\$3.50 figured lawn dresses for \$2.35

### Long Kimonos

\$7.50 long silk kimonos on sale at \$5.50

\$6.50 long silk kimonos on sale at \$4.50

\$5.00 long silk kimonos on sale at \$3.65

1 special lot of all silk long kimonos for \$2.75

\$2.50 long crepe kimonos on sale at \$1.98

\$2.00 long crepe kimonos on sale at \$1.55

\$1.50 long crepe kimonos on sale at \$1.15

\$1.25 long crepe kimonos on sale at 98c

### Figured Lawns

50c dress mulls and swisses for 29c

35c dress mulls and lawns for 20c

25c dress lawns and mulls for 14c

20c figured lawns on sale at 12 1/2c

15c figured lawns on sale at 8 3/4c

12 1/2c figured lawns on sale at 7 1/2c

10c figured lawns on sale at 6 1/4c

7 1/2c and \$1.3c figured lawns on sale at 5c

6 1/4c lawns on sale at 4c

1 special lot 5c lawns on sale at 10 yards for 35c

Use Herald Want Ads.

### PASTE THIS LIST IN YOUR HAT.

Traveling El Pasosans Can Get The Herald at Any of These News Stands.

Don't miss The Herald when you are away from home. Clip out this list and look up The Herald agent wherever you are stopping.

KANSAS CITY, Mo.—Young News Co., Hotel Baltimore, Coates House.

ST. PAUL, MINN.—Hotel Ryan.

SAN FRANCISCO, CAL.—Hotel St. Francis, United News Agents, 11 1/2 Eddy street; Golden Gate News Agency, 759 Market street.

MINNEAPOLIS, MINN.—West Hotel.

DENVER, COLO.—Brown Palace, Albany, S. Widom, Western News Stands, Katz News Agency, 67th and Champa.

SEATTLE, WASH.—Foreign and Domestic News Agency, corner 1st avenue South and Washington street; also S. E. corner 2nd avenue and Cherry street.

ACME NEWS CO., W. O. Whitner.

OAKLAND, CAL.—Enquirer News Co. (wagons).

LOS ANGELES, CAL.—Independent News Co., Kemp News Co. (wagons), Alfred Wimbush (wagons).

SALT LAKE CITY, UTAH—Frank Polansky, Rosenfeld & Hanson—Chas. McGillis.

SAN ANTONIO, TEX.—Louis Book Store, Sam Rosenthal, 336 Houston street.

FORT WORTH—Victor Matchett, 415 E. Bellman street; World